



## Media Release

### **The Obesity Collective marks World Obesity Day by bringing together key researchers, clinicians and lived experience advocates for their virtual national event**

[World Obesity Day](#) 2023 on Saturday 4 March focuses on *Changing perspectives: Let's talk about obesity* and the importance of the language and narratives used around obesity and overweight.

[The Obesity Collective](#) is the peak body for obesity in Australia. It is a national umbrella coalition working to raise awareness of the science and lived experience of obesity and to promote evidence-based prevention and treatment through a strong, cooperative, and inclusive network.

The Obesity Collective's annual World Obesity Day event, the Rapid Talks series is open to all interested members of the public. It is an opportunity to highlight research, community leadership, opportunities for action and lived experience, to understand and address the many facets of obesity and overweight. It is a particularly important time for action and raising awareness of the science and reality of obesity with it being a hot topic in the media, a relatively new National Obesity Strategy and new clinical guidelines in development.

This year, the Obesity Collective World Obesity Day Rapid Talks is on Monday 6 March, building on the global theme of *Changing perspectives: Let's talk about obesity* amplifying our organisational purpose to transform the way Australia thinks, acts and speaks about obesity.

"We collaborate across the community with a broad range of experts to focus on action and collective thinking that goes beyond the traditional blaming and shaming of individuals. Language and how we frame obesity is so important," said [Tiffany Petre](#), Director, Obesity Collective.

"We're delighted that the World Obesity Federation is focusing on perceptions this year and that we are able to help shift the dial in talking about obesity with our international colleagues."

For the virtual event, we host a range of experts in prevention, treatment, biology, stigma, community change and lived experience, who share rapid presentations about their expertise areas and how they relate to the topic of obesity. We have another brilliant group of speakers planned for this year with Deanne Minniecon - National Manager, Aboriginal and Torres Strait Islander Engagement, Diabetes Australia, Terri-Lynne South - Chairperson, RACGP SIG Obesity Management, Sandro Demaio – CEO VicHealth and Ted Kyle – founder of ConscienHealth (USA) some of the confirmed so far. More information on the speakers will be on our website asap.

### **Please join us to mark the day and learn something new about the science and reality of obesity!**

Event details:

- Monday 6 March 2023
- 1-2:30pm AEDT
- Register via [EventBrite](#)

Media enquiries/further information:

Kelly Cooper, Program Manager Obesity Collective – [kcooper@theobesitycollective.org.au](mailto:kcooper@theobesitycollective.org.au) / 0403304481

