



THE OBESITY COLLECTIVE

We stand for communities where **health and wellbeing** outcomes are a top priority. Our vision is a future where sectors work together for the benefit of people and where the profit of some industries is not more important than health. Our children shouldn't be bombarded with marketing that undermines health.

Healthy communities are ones where people have access to affordable and **healthy food options, safe green spaces** and opportunities for people to exercise. Where we work, learn and play are important places to prioritise **healthy environments**.



The health sector can support people who want to manage their weight or behaviours, and effective treatment and care options should be affordable for those who need them.



We need **coordinated and sustained action** across society, including local communities, businesses, non-profits, health, academics and government. We are working to make this a **priority for our communities and leaders**, not just the health care sector and people with lived experience of obesity.